

PROSPECTUS SUMMARY FOR SEATON PROPERTY INVESTMENT OPPORTUNITY

PREAMBLE

IMPORTANT NOTICE: Certain information contained within this Prospectus Summary is not publicly available due to the Protection of Personal Information Act No. 4 of 2013 ("POPIA") and will only be disclosed upon the signature of a Non-Disclosure Agreement ("NDA"). Such information is marked with an asterisk (*) throughout this document.

This Prospectus Summary pertains to the investment opportunity in Erf 2254 and 2255 Seaton Estate, a prime residential development located in Sheffield Beach, Ballito, KwaZulu-Natal, South Africa. Brix Group (Pty) Ltd (the "Company") is offering investors the chance to participate in this exclusive development through the purchase of property tokens, which represent fractional ownership in the underlying real estate asset.

The purpose of this Prospectus Summary is to provide prospective investors with a comprehensive overview of the Seaton investment opportunity, including details about the property, development plans, target market, financial projections, risk factors, and the investment process. By presenting this information in a transparent and accessible manner, the Company aims to enable prospective investors to make an informed decision about whether to invest in the Seaton property.

The Company is committed to adhering to the highest standards of corporate governance, legal compliance, and investor protection. As such, the Seaton property investment opportunity has been structured with due regard to applicable South African laws and regulations, including the Companies Act 71 of 2008 (the "Companies Act"), the Financial Advisory and Intermediary Services Act 37 of 2002 ("FAIS"), POPIA, and the Financial Intelligence Centre Act 38 of 2001 ("FICA").

Furthermore, the Company has engaged the services of reputable legal, financial, and technical advisors to ensure that the Seaton development is executed in a professional and efficient manner. These advisors include Schindlers Attorneys, a leading South African law firm.

Prospective investors should carefully review this Prospectus Summary in its entirety, along with the supplementary documentation referenced herein, such as the Financial Pack* and the complete Prospectus*. The Limited Partnership Agreement is only prepared once the target raise is met. The essential terms of the Limited Partnership Agreement can be provided upon request, subject to the signature of an NDA. It is also recommended that

prospective investors seek independent legal, financial, and tax advice to fully understand the implications of investing in Plover Park Tokens in their respective jurisdictions.

The Company is dedicated to maintaining open and transparent communication with prospective investors throughout the investment process. Should you have any questions or require further information, please do not hesitate to contact our Investor Relations team at matthew@brixworld.io.

EXECUTIVE SUMMARY

Seaton Estate is a prestigious residential development situated in Sheffield Beach, Ballito, offering investors an attractive opportunity to capitalize on the growing demand for prime real estate in the area. The investment focuses on Erf 2254 and 2255, two prime plots located in the heart of Seaton Estate, near the clubhouses and a short walk from the equestrian and beach clubs.

Key Investment Highlights:

- Prime location in Seaton Estate, one of KwaZulu-Natal's most sought-after residential areas
- Two prime plots, Erf 2254 (732m²) and Erf 2255 (771m²), with stunning long inland views
- Opportunity to invest through the purchase of property tokens, representing fractional ownership
- Potential for substantial capital appreciation over a 12-month investment horizon
- Experienced management team with a proven track record in real estate development and tokenization
- Strong demand for residential plots in Seaton Estate, with phases selling out quickly after launch

The Company is offering investors the opportunity to participate in this exclusive development through the purchase of property tokens, which are built on the RWA NFT 1155 standard and represent fractional ownership in the underlying real estate asset. The investment is structured as a limited partnership, with Brix acting as the General Partner and token holders as Limited Partners.

LEGAL STRUCTURE: LIMITED PARTNERSHIP

The Seaton investment opportunity is structured as a limited partnership, with Brix acting as the General Partner and token holders as Limited Partners. This legal structure is designed to facilitate the investment and management of the Seaton property while providing investors with limited liability and a clear framework for their participation.

Brix, as the General Partner, is responsible for managing the partnership and making day-to-day decisions related to the Seaton property investment. Brix has unlimited liability for the partnership's debts and obligations and may elect to outsource its role to a management company.

Limited Partners are the token holders who contribute capital to the Seaton opportunity by purchasing property tokens. They have limited involvement in the management of the partnership, and their liability is limited to the amount of their investment.

The process of setting up the limited partnership for the Seaton property investment is as follows:

1. **Token Offering:** The Seaton property is tokenized using the RWA NFT 1155 standard on the Binance Smart Chain (BSC) and Ethereum Virtual Machine (EVM). The tokens, representing fractional ownership, are offered for sale to registered investors on the SchindlersX platform.
2. **Partnership Formation:** Upon achieving the target raise, a limited partnership is officially formed, with Brix as the General Partner and token holders as Limited Partners.
3. **Capital Contribution:** Limited Partners contribute capital by purchasing property tokens during the token offering. The funds raised are used to finance the acquisition of Erf 2254 and 2255 in Seaton Estate.
4. **Property Acquisition and Management:** Once the partnership is established, Brix assumes responsibility for managing the Seaton property investment, making strategic decisions, and preparing the property for eventual sale.
5. **Profit Distribution:** Upon the successful sale of the Seaton property, the profits generated will be distributed to the Limited Partners in proportion to their token holdings, as outlined in the Partnership Agreement*.

Prospective investors should note that the Limited Partnership Agreement* will be prepared once the target raise is met. However, the essential terms of the partnership agreement can be provided upon request, subject to the signature of an NDA.

PROPERTY AND DEVELOPMENT DETAILS

Location and Neighborhood:

Seaton Estate is a prestigious residential development located in Sheffield Beach, Ballito, on the KwaZulu-Natal North Coast. The estate is known for its prime location, stunning ocean and inland views, and access to world-class amenities.

Erf 2254 and 2255 are situated in Precinct H, the heart of Seaton Estate, near the clubhouses and a short walk from the equestrian and beach clubs. The plots offer stunning long inland views and are surrounded by other high-end residential properties.

Seaton Estate is conveniently located near major attractions and amenities, including:

- King Shaka International Airport (20-minute drive)
- Ballito Junction Regional Mall (5-minute drive)
- Dolphin Coast beaches (5-minute drive)
- Umhlali Country Club (10-minute drive)
- Zimbali Coastal Resort (15-minute drive)

The area is known for its natural beauty, mild climate, and relaxed coastal lifestyle, making it a sought-after destination for both permanent residents and holiday homeowners.

Development Overview:

Erf 2254 and 2255 are two prime residential plots located in Precinct H of Seaton Estate. The plots are sized at 732m² and 771m², respectively, and offer stunning long inland views. The development of these plots presents an attractive opportunity for investors to capitalize on the growing demand for prime real estate in the area.

Seaton Estate has a proven track record of success, with over 250 plots sold and more than 100 homes in various stages of completion. The sales tempo in Seaton is brisk, with phases selling out quickly after launch. Precinct H, where Erf 2254 and 2255 are located, was launched in the first week of April 2024 and sold out all 67 sites within a week.

The Company has secured Erf 2254 and 2255 at a competitive price and with a 4% discount, presenting an attractive investment opportunity for token holders. The plots are collectively priced at R2,550,000, excluding Levy Stabilization and conveyancing fees. The total raise amount represents the property purchase amount, all legal fees, estate fees, and investment setup costs.

By investing in Erf 2254 and 2255, token holders gain exposure to a low-risk investment opportunity in a premium, high-demand residential area with a clear track record of capital growth. The Company aims to hold the plots for a short period to allow for potential appreciation before selling, with the goal of generating a substantial return for investors over a 12-month horizon.

TARGET MARKET AND DEMAND

The target market for Erf 2254 and 2255 in Seaton Estate consists of high-net-worth individuals, affluent families, and investors seeking prime residential property in a secure and exclusive estate setting. The demand for properties in Seaton Estate is driven by several key factors:

1. **Prime Location:** Seaton Estate's location in Sheffield Beach, Ballito, offers residents a desirable coastal lifestyle with easy access to beaches, amenities, and major attractions.
2. **Secure and Exclusive Living:** The estate provides a secure and exclusive living environment, with access control, 24-hour security, and high-end amenities, attracting discerning buyers who prioritize safety and privacy.
3. **Natural Beauty:** The stunning ocean and inland views, coupled with the estate's natural setting and landscaped gardens, appeal to buyers seeking a tranquil and picturesque living environment.
4. **Quality of Development:** Seaton Estate is known for its high-quality construction, architectural design, and finishes, attracting buyers who value superior craftsmanship and attention to detail.
5. **Lifestyle Amenities:** The estate's clubhouses, equestrian facilities, and beach clubs offer residents a range of leisure and recreational activities, enhancing the appeal of the properties.
6. **Strong Investor Demand:** The brisk sales tempo and quick sell-out of phases in Seaton Estate demonstrate strong investor demand for properties in the development, driven by the potential for capital appreciation and rental income.
7. **Growing Popularity of the North Coast:** The KwaZulu-Natal North Coast, particularly the Ballito area, has experienced significant growth and development in recent years, attracting an increasing number of permanent residents and holiday homeowners.

Market Research and Analysis*:

The Company has conducted extensive market research and analysis to assess the demand for properties in Seaton Estate and the potential for capital appreciation. This research has included:

1. **Sales Data Analysis:** A review of historical sales data for Seaton Estate and comparable developments in the area, confirming the strong demand and rapid absorption of properties.
2. **Price Trend Analysis:** An examination of price trends for residential plots and completed homes in Seaton Estate and the surrounding area, indicating consistent capital appreciation over time.
3. **Demographic Analysis:** An assessment of the demographic profile of buyers in Seaton Estate and the Ballito area, confirming the presence of a high-net-worth target market with the means and desire to invest in prime residential property.
4. **Comparable Developments:** A comparison of Seaton Estate with similar high-end residential developments on the KwaZulu-Natal North Coast, confirming its competitive positioning and unique value proposition.
5. **Macro-Economic Factors:** An analysis of macro-economic factors, such as interest rates, economic growth, and investor sentiment, supporting the continued demand for prime residential property in the region.

Based on the market research and analysis conducted, the Company is confident that the investment opportunity in Erf 2254 and 2255 presents a compelling proposition for investors seeking exposure to a high-demand, low-risk residential property investment with strong potential for capital appreciation.

FINANCIAL INFORMATION

Investment Structure:

Investors can participate in the Seaton property investment opportunity by purchasing property tokens during the token offering. The tokens are built on the RWA NFT 1155 standard using the Binance Smart Chain (BSC) and Ethereum Virtual Machine (EVM) and represent fractional ownership in Erf 2254 and 2255.

The investment is structured as a limited partnership, with Brix acting as the General Partner and token holders as Limited Partners. The Limited Partners share in the profits generated from the property's appreciation and sale based on their pro-rata token ownership.

Token Offering Details:

- Token Name: Seaton Property Token
- Token Price: R100 per token
- Minimum Buy-In: R100
- Total Tokens Available: 26 371 tokens
- Total Target Raise: R2,637,100
- Lock-In Period: 2 months from offering open date

The token offering will be conducted on the SchindlersX platform. If the Total Target Raise is not reached by the end of the Lock-In Period, investors will be entitled to an automatic reimbursement of their capital investment.

Financial Projections:

The Company has conducted a comprehensive financial analysis of the Seaton property investment, considering factors such as the purchase price, acquisition costs, holding period, and projected sale price. The key assumptions and projections are as follows:

- Purchase Price: R2,448,000 (excluding Levy Stabilization and conveyancing fees)
- Acquisition Costs: R189,100 (including legal fees, estate fees, and investment setup)
- Total Project Investment: R2,637,100
- Holding Period: 12 months
- Projected Sale Price: R3,300,000
- Projected Gross Return: 18-20%

Based on these projections, the Company anticipates a gross return of 18-20% on the Seaton property investment over a 12-month horizon. This translates to an attractive return potential for token holders, who will share in the profits generated from the property's sale in proportion to their token ownership.

A detailed breakdown of the use of funds, including specific allocations and projected timelines, is available in the Financial Pack*.

Investors should note that these financial projections are based on assumptions and estimates and are not guaranteed. Prospective investors should carefully review the assumptions and risk factors outlined in this Prospectus Summary and conduct their own due diligence before making an investment decision.

Risk Mitigation Strategies:

While the Seaton property investment presents an attractive opportunity, the Company recognizes that there are inherent risks associated with any real estate investment. To mitigate these risks and protect the interests of investors, the Company has implemented several risk mitigation strategies:

1. **Comprehensive Due Diligence***: The Company has conducted extensive due diligence on the Seaton property, including legal, financial, and market analyses, to ensure the viability and potential of the investment.
2. **Experienced Management Team**: Brix, as the General Partner, brings a wealth of experience and expertise in real estate development, property management, and tokenization, mitigating the risks associated with the investment.
3. **Secure Legal Structure**: The limited partnership structure provides a clear legal framework for the investment, with the General Partner assuming responsibility for the management and operation of the property.
4. **Diversified Investor Base**: By offering fractional ownership through property tokens, the Company enables a diversified investor base, spreading risk across multiple participants.
5. **Transparent Communication**: The Company is committed to maintaining open and transparent communication with investors throughout the investment process, providing regular updates on the property's status and progress.
6. **Insurance and Risk Management***: The Company will ensure that appropriate insurance policies are in place to protect the property and mitigate potential risks, such as property damage or liability claims.

By implementing these risk mitigation strategies, the Company aims to minimize the potential downside risks associated with the Seaton property investment while maximizing the potential returns for token holders.

RISK FACTORS

Investing in the Seaton property through the purchase of property tokens involves a degree of risk. Prospective investors should carefully consider the following risk factors before making an investment decision:

1. **Market Risk:** The value of the property and the potential returns for investors are subject to fluctuations in the real estate market, influenced by factors such as economic conditions, interest rates, and supply and demand dynamics.

2. **Liquidity Risk:** The property tokens may have limited liquidity, and investors may face challenges in selling their tokens or may need to sell at a discount to the desired price.

3. **Development Risk:** The success of the investment depends on the effective management and execution of the development plan for the Seaton property, including obtaining necessary approvals, managing construction, and achieving targeted sales or rental income.

4. **Regulatory Risk:** The legal and regulatory landscape for property tokenization and fractional ownership is evolving, and changes in regulations or legal interpretations could impact the viability or terms of the investment.

5. **Operational Risk:** The performance of the investment may be affected by operational factors, such as property management, maintenance, and leasing, which are the responsibility of the General Partner.

6. **Counterparty Risk:** The success of the investment depends on the performance and financial stability of various counterparties, including the developer, contractors, and service providers involved in the project.

7. **Technology Risk:** The use of blockchain technology and smart contracts for property tokenization carries inherent risks, such as potential vulnerabilities, coding errors, or system failures.

8. **Tax Risk:** The tax treatment of property token investments may be subject to change, and investors should consult their own tax advisors to understand the tax implications of their participation.

9. Concentration Risk: The investment is concentrated in a single property, which may increase the potential impact of any adverse events or market conditions specific to that property or its location.

10. No Guarantee of Returns: While the Company has conducted thorough due diligence and financial projections, there is no guarantee of the projected returns or the successful sale of the property at the targeted price within the anticipated timeframe.

Prospective investors should carefully evaluate these risk factors and their own risk tolerance before making an investment decision. It is recommended that investors consult with their own legal, financial, and tax advisors to fully understand the implications of investing in the Seaton property through property tokens.

MANAGEMENT TEAM

The Seaton property investment is managed by a team of experienced professionals with a proven track record in real estate development, property management, and tokenization. The key members of the management team include:

Brix - General Partner

Brix is a leading real estate tokenization platform that enables fractional ownership of properties through the use of blockchain technology. As the General Partner of the Seaton property investment, Brix is responsible for the overall management and strategic direction of the project, including property acquisition, development, and investor relations.

Brix brings a wealth of experience and expertise to the project, having successfully tokenized multiple properties and delivered attractive returns to investors. The company's team consists of seasoned real estate professionals, blockchain experts, and financial analysts who work together to identify and execute high-potential investment opportunities.

Key members of the Brix team include:

- Matthew Smith - Co-founder: Matthew Smith is a co-founder of Brix and serves as the company's CEO. He brings over a decade of experience in real estate development and investment, having previously held leadership roles at prominent property development firms.

- Tyran Faber - Co-founder: Tyran Faber is a co-founder of Brix and serves as the company's CTO. He is a blockchain expert with extensive experience in developing and implementing tokenization platforms for real estate and other asset classes.
- Maurice Crespi - Strategic Advisor: Maurice Crespi is a strategic advisor to Brix and the CEO of Schindlers Digital Assets. He brings a wealth of experience in legal and regulatory matters related to tokenization and digital assets.
- Matthew Low - Strategic Advisor: Matthew Low is a strategic advisor to Brix and the Head of Special Projects at Fasanara Capital. He brings extensive experience in financial analysis, investment management, and blockchain technology.

Schindlers Attorneys - Legal and Regulatory Advisor

Schindlers Attorneys is a leading South African law firm that specializes in providing legal and regulatory advice related to blockchain technology, digital assets, and tokenization. The firm serves as the legal and regulatory advisor for the Seaton property investment, ensuring compliance with all applicable laws and regulations.

Schindlers Attorneys has extensive experience in advising clients on the legal and regulatory aspects of tokenized real estate investments, including structuring, compliance, and investor protection. The firm's team of experienced attorneys and legal professionals work closely with Brix to ensure the smooth and compliant execution of the Seaton property investment.

Rainmaker Marketing - Strategic Advisor

Rainmaker Marketing is a strategic advisor to the Seaton property investment, providing expertise in marketing, branding, and investor outreach. The company has a proven track record of successfully promoting and driving investor engagement for tokenized real estate projects.

Rainmaker Marketing works closely with Brix to develop and execute a comprehensive marketing strategy for the Seaton property investment, including digital marketing, social media outreach, and investor events. The company's expertise in marketing tokenized real estate investments helps to ensure the success of the project by attracting a diverse and engaged investor base.

The management team's collective expertise and experience in real estate development, property management, tokenization, legal and regulatory matters, and marketing provide

a strong foundation for the success of the Seaton property investment. By leveraging the skills and knowledge of these professionals, the project is well-positioned to deliver attractive returns to investors while mitigating potential risks and ensuring compliance with all applicable laws and regulations.

LEGAL AND REGULATORY CONSIDERATIONS

The Seaton property investment is subject to various legal and regulatory requirements, and the Company is committed to ensuring full compliance with all applicable laws and regulations. The key legal and regulatory considerations for the project include:

1. **Securities Regulations:** The offering of property tokens may be subject to securities regulations in various jurisdictions. The Company is working closely with legal advisors to ensure compliance with all applicable securities laws and regulations.

2. **Anti-Money Laundering (AML) and Know Your Customer (KYC):** The SchindlersX platform, through which the property tokens are offered, is compliant with AML and KYC regulations. Investors are required to complete necessary AML/KYC checks before participating in the token offering.

3. **Property Law and Conveyancing:** The acquisition and transfer of ownership in Erf 2254 and 2255 will be conducted in accordance with South African property law and conveyancing regulations. The Company has engaged experienced conveyancing attorneys to ensure compliance and smooth execution of the property transfer.

4. **Tax Implications:** The investment in property tokens may have tax implications for investors, depending on their jurisdiction of residence. Investors are advised to consult with their own tax advisors to understand the tax consequences of their participation in the Seaton property investment.

5. **Consumer Protection:** The Company is committed to ensuring fair and transparent treatment of investors, in line with applicable consumer protection laws and regulations. Investors will be provided with comprehensive and accurate information about the investment opportunity, including potential risks and rewards.

6. **Data Protection and Privacy:** The Company and its partners will handle investor personal data in accordance with applicable data protection and privacy laws, such as the Protection of Personal Information Act (POPIA) in South Africa. Appropriate security measures will be implemented to safeguard investor data.

7. Exchange Control Regulations: The cross-border transfer of funds for the investment in property tokens may be subject to exchange control regulations in South Africa and other relevant jurisdictions. The Company will ensure compliance with all applicable exchange control requirements.

8. Contractual Agreements: The rights and obligations of the Company, the General Partner (Brix), and the investors will be governed by comprehensive contractual agreements, including the Limited Partnership Agreement*. These agreements will be drafted by experienced legal professionals to ensure clarity, fairness, and enforceability.

9. Intellectual Property: The Company will ensure that all intellectual property rights related to the Seaton property investment, including trademarks, copyrights, and patents, are properly protected and respected.

10. Insurance*: The Company will obtain appropriate insurance coverage for the Seaton property investment, including property insurance, liability insurance, and directors' and officers' insurance, to mitigate potential risks and protect the interests of investors.

The Company has engaged Schindlers Attorneys, a leading South African law firm with expertise in blockchain technology and tokenization, to provide legal and regulatory guidance throughout the Seaton property investment process. Schindlers Attorneys will work closely with the Company and its partners to ensure full compliance with all applicable laws and regulations.

Prospective investors should note that the legal and regulatory landscape for tokenized real estate investments is evolving, and there may be changes in laws, regulations, or interpretations that could impact the Seaton property investment. The Company will monitor any such changes and take appropriate action to ensure ongoing compliance and protect the interests of investors.

Investors are encouraged to carefully review the legal and regulatory information provided in this Prospectus Summary and to seek independent legal advice to fully understand the implications of their participation in the Seaton property investment.

TOKEN SALE AND DISTRIBUTION

The Seaton property investment opportunity is being offered through the sale of property tokens, which represent fractional ownership in Erf 2254 and 2255. The token sale and

distribution process will be conducted on the SchindlersX platform, a secure and compliant platform for tokenized real estate investments.

Token Details:

- Token Name: Seaton Property Token
- Token Symbol: SPT
- Token Standard: RWA NFT 1155 on Binance Smart Chain (BSC) and Ethereum Virtual Machine (EVM)
- Token Price: R100 per token
- Minimum Investment: R100 (1 token)
- Total Tokens Available: 25,928 tokens
- Total Target Raise: R2,592,800
- Soft Cap: None (Investors will be reimbursed if the Total Target Raise is not reached within the Lock-In Period)
- Lock-In Period: 2 months from the offering open date

The use of the RWA NFT 1155 token standard on the BSC and EVM blockchain networks ensures that each Seaton Property Token is unique, indivisible, and easily tradable on various blockchain-based platforms. The RWA NFT 1155 standard also enables the efficient and secure transfer of ownership and the automated execution of smart contracts.

Token Sale Process:

1. Investor Registration: Interested investors must create an account on the SchindlersX platform and complete the necessary KYC/AML verification process.
2. Token Purchase: Once verified, investors can purchase Seaton Property Tokens using supported payment methods, such as bank transfer or cryptocurrency. The minimum investment is R100 (1 token), and there is no maximum investment limit.
3. Token Distribution: Purchased tokens will be distributed to investors' digital wallets on the SchindlersX platform upon the successful completion of the token sale and the achievement of the Total Target Raise.
4. Lock-In Period: The tokens will be locked for a period of 2 months from the offering open date to ensure sufficient time for the completion of the property acquisition and transfer process. During this period, investors will not be able to transfer or sell their tokens.

5. Token Trading: After the Lock-In Period and subject to any applicable legal and regulatory restrictions, investors may be able to trade their Seaton Property Tokens on supported secondary markets or exchanges.

Investor Benefits:

By participating in the Seaton property investment through the purchase of property tokens, investors can enjoy several benefits:

- Fractional Ownership: Investors can own a portion of a prime real estate asset, even with a relatively small investment amount, through the fractional ownership enabled by property tokenization.
- Potential Capital Appreciation: Investors have the opportunity to benefit from the potential capital appreciation of the Seaton property, as the value of the underlying asset may increase over time.
- Profit Sharing: Investors will be entitled to a share of the profits generated from the sale of the Seaton property, in proportion to their token holdings, as outlined in the Limited Partnership Agreement*.
- Transparency and Security: The use of blockchain technology and smart contracts ensures a transparent, secure, and auditable record of token ownership and transactions.
- Liquidity: Subject to applicable legal and regulatory restrictions, property tokenization may provide investors with enhanced liquidity compared to traditional real estate investments, as tokens can be traded on supported secondary markets or exchanges.

The rights and obligations of the Company, the General Partner (Brix), and the investors will be governed by the Limited Partnership Agreement*, which will be prepared once the target raise is met. The essential terms of the partnership agreement can be provided upon request, subject to the signature of an NDA.

The Company and its partners are committed to ensuring a fair, transparent, and compliant token sale and distribution process, in line with industry best practices and applicable laws and regulations. Prospective investors should carefully review the token sale details and terms before making an investment decision and seek independent financial and legal advice as needed.

MARKETING STRATEGY

The Company, in collaboration with its strategic partners, has developed a comprehensive marketing strategy to promote the Seaton property investment opportunity and attract a diverse and engaged investor base. The key components of the marketing strategy include:

1. Targeted Digital Marketing: The Company will leverage targeted digital marketing campaigns to reach potential investors who are interested in real estate investments, blockchain technology, and alternative investment opportunities. This will include search engine marketing, display advertising, social media advertising, and email marketing.

2. Public Relations and Media Outreach: The Company will engage in proactive public relations and media outreach to generate awareness and positive coverage of the Seaton property investment opportunity in relevant media outlets, including financial publications, real estate industry media, and blockchain and cryptocurrency news platforms.

3. Influencer Partnerships: The Company will collaborate with influential thought leaders and opinion-makers in the fields of real estate investment, blockchain technology, and alternative investments to amplify the reach and credibility of the Seaton property investment opportunity.

4. Community Building and Engagement: The Company will actively build and engage with a community of interested investors and stakeholders through social media channels, online forums, and dedicated investor communication platforms. This will include regular updates, Q&A sessions, and exclusive content to foster a sense of involvement and trust among potential investors.

5. Investor Events and Webinars: The Company will host a series of investor events and webinars to provide potential investors with detailed information about the Seaton property investment opportunity, the tokenization process, and the benefits of participating in the project. These events will also serve as a platform for investors to ask questions and engage directly with the management team.

6. Referral and Affiliate Programs: The Company will implement referral and affiliate programs to incentivize existing investors and partners to promote the Seaton property investment opportunity to their networks, expanding the reach of the project and attracting new investors.

7. Thought Leadership and Educational Content: The Company will develop and distribute thought-provoking and educational content related to real estate tokenization, blockchain technology, and alternative investments, positioning itself as a trusted authority in the space and providing value to potential investors.

8. Strategic Partnerships: The Company will form strategic partnerships with complementary businesses, platforms, and organizations to expand its reach and tap into new pools of potential investors. This may include partnerships with real estate brokerages, wealth management firms, and blockchain technology providers.

9. Localized Marketing: The Company will tailor its marketing efforts to specific geographic regions and investor segments, taking into account local market conditions, regulatory environments, and cultural preferences. This may include the development of localized content, the engagement of local partners and influencers, and the participation in regional events and conferences.

10. Performance Monitoring and Optimization: The Company will continuously monitor and analyze the performance of its marketing efforts, using data-driven insights to optimize its strategies and allocate resources effectively. This will involve the use of marketing analytics tools, A/B testing, and regular reporting and evaluation.

The ultimate goal of the Company's marketing strategy is to build awareness, generate interest, and drive participation in the Seaton property investment opportunity, while fostering a sense of trust, transparency, and value among potential investors. By executing this comprehensive and data-driven marketing strategy, the Company aims to attract a diverse and engaged investor base that shares its vision for the future of real estate investment and believes in the potential of blockchain technology to transform the industry.

CONCLUSION

The Seaton property investment opportunity represents an innovative and compelling proposition for investors seeking exposure to the high-potential real estate market in Sheffield Beach, Ballito, South Africa. By combining the security and transparency of blockchain technology with the proven expertise of an experienced development team, the Seaton investment offers investors the potential for attractive returns while mitigating many of the traditional risks associated with real estate investing.

Key advantages of the Seaton property investment opportunity include:

1. Prime Location: Erf 2254 and 2255 are located in the heart of Seaton Estate, one of KwaZulu-Natal's most prestigious and sought-after residential developments, with easy access to world-class amenities and a stunning natural setting.
2. Fractional Ownership: The tokenization of the property enables investors to participate in the ownership of a prime real estate asset with a relatively small investment amount, democratizing access to this attractive asset class.
3. Experienced Management: The Seaton investment is managed by a team of seasoned professionals with a proven track record in real estate development, property management, and tokenization, led by Brix as the General Partner.
4. Secure and Compliant: The investment is structured as a limited partnership, providing investors with a clear legal framework and the protection of limited liability. The token offering is conducted through the secure and compliant SchindlersX platform.
5. Attractive Returns: With a projected gross return of 18-20% over a 12-month horizon, the Seaton investment offers investors the potential for significant capital appreciation and profit participation.

However, prospective investors should also carefully consider the risks associated with the Seaton property investment, including market risk, liquidity risk, development risk, and regulatory risk, among others. An investment in property tokens should only be made as part of a diversified investment portfolio and after a thorough evaluation of one's risk tolerance and financial objectives.

Prospective investors are encouraged to review this Prospectus Summary in its entirety, along with the supporting documentation referenced herein, and to seek independent legal, financial, and tax advice before making an investment decision.

For more information about the Seaton property investment opportunity or to express your interest in participating, please visit the SchindlersX platform at www.schindlersx.io or contact Brix at matthew@brixworld.io.